



ALPINE PRIVACY DAYS 2022

Data privacy update in the
heart of the Swiss alps

14 - 17 September 2022

MLL



SIGNATU

BULL & CO

ADVOKATFIRMA

Learn from the best and network

If you are to be effective at your job, you must constantly update yourself and establish a network of peers. We give you both.

A conference for data privacy professionals that allows for discussion and reflection, led by leading European data protection

lawyers, authors and university lecturers. Shoulders will be low, but quality high.

MLL, Signatu and Bull & Co welcome you to Alpine Privacy Days 2022!

Kristin, Christine, Georg, Kristian and Lukas

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VENUE

Avenue like you've never seen before. A fairytale of a boarding school from 1904.

The Lyceum Alpinum Zuoz founded in 1904 is a leading Swiss international boarding school. It takes 300 students aged 12 to 18 from over 30 nations.

We will use the school's own theatre, the Zuoz Globe and other rooms.

Lunch will be served at the school's wonderful dining room and terrace.



TOWN AND AROUND

Did you ever want to see Switzerland? Now is your chance.



Combine privacy with pleasure



Whether you spend time with other privacy professionals or your loved ones, Zouz and its surroundings have everything to offer. Biking, hiking, sailing, swimming in the lakes, randonee, culture, great dining, partying and more.

In immediate reach of Zuoz, many great mountains, lakes and villages including St. Moritz offer world class leisure activities all year round.

Zuoz: a pristine alp village in the heart of the Swiss alps.

Zuoz is located in the Upper Engadin, which is a high altitude Alpine valley region in the eastern Swiss Alps in the canton of Graubünden. Close to Zuoz is the resort of St. Moritz which was the host city for the 1928

and 1948 Winter Olympics. The Upper Engadin is a paradise for sports enthusiasts and adventure-seekers, a place of inspiration and tranquility, a valley of pristine nature, full of cultural treasures. [Read more](#)

PROGRAM

A two-day program with sessions 15 and 16 September.
 Explore the Alps over the weekend.



Bull & Co together with Signatu AS and MLL are building a conference out of the ordinary. Highly professional, practical, intimate discussions and unique networking in a fun and interactive format. All sessions are led by leading lecturers and practitioners.

At our [Website](#) you find the program outline.

Day 0 Wednesday (14.9.2022)

- Arrival
- Informal get-together at a nice local restaurant
- No set program

Day 1 Thursday (15.9.2022)

8:00 Registration, coffee, tea

8:30 Welcome - we start!

- overview of conference
- updates of latest developments
- topics to be announced

8:45 Keynote

12:00 Lunch

17:15 End-of-day - Time to powder your nose

19:30 - Meet & greet D APT gallery - art, chat and bubbles

20:30 - Dinner - At informal Dorta, local place in town

Day 2 Friday (16.9.2022)

8:30 Coffee/tea

9:00 Keynote - Light snack

- Privacy sessions with discussions, questions and practical solutions - two tracks

12:55 Barbeque lunch

20:30 - Dinner - No set program

SPEAKERS

All sessions are led by leading lecturers and practitioners.

Confirmed and updated list of all speakers available on the conference webpage.



Attendance

Attendance upon application / invitation only.

The aim of the conference is to create a unique opportunity to exchange ideas, experience and to network. Therefore, we have decided to aim at the following split /quotas among attendance:

- Private practitioners: 25%
- Inhouse lawyers: 25%
- Government / authorities: 15%
- academia / lecturers: 15%
- Data privacy professionals: 10%
- Legal tech data: 10%

Application per email at alpineprivacy@mll-legal.com or via [conference website](#).

PRACTICALITIES

Hotels

Local, small, large and for various budgets

Hotel Klarer

Family owned, Hotel, restaurant and bakery-pastry shop in the heart of Zuoz. [Read more](#)

Hotel Engiadina

A bit upmarket, but less so than Castell. About 7 minutes walk to the school. [Read more](#)

Hotel Crusch Alva

In the middle of the village. About 6 minutes walk to the school. Across the street from Klarer. [Read more](#)

Gästehaus Convict

The budget option, in Zuoz. The more persons to a room, the lower the price per head. [Read more](#)

Hotel Castell

A bit more upmarket, overlooking the valley. [Read more](#)

Hotel Gasthaus Krone

Located in the next village, right on the banks of the River Inn in the charming mountain village of La Punt. [Read more](#)

Transport



Less than 200 km from Zurich you find Zuoz, 18 km north east of St. Moritz.

By plane:

Flying to Milano, Munich and Innsbruck are also options.

By bus:

We plan to set up a direct bus to Zuoz for arrivals on Wednesday 2 March from Zurich international airport.

2:45 hours

By train:

Buy your ticket at the Federal Swiss Railway:
<https://www.sbb.ch/en/home.html>

2:55 hours - runs every 60 minutes. 2 or 3 transfers.

By car:

A number of car rental companies are located at the airport. Please be aware that parking may have a cost

2:45 hours

PRACTICALITIES

Prices

Standard: CHF 800
(approx. EUR 780)

per person, including snack and lunch two days, dinner one night, reception and good company.

The power of not-for-profit and low sholders.

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About us



MLL's ICT & privacy team

The ICT & privacy team at MLL consists of 13 experts passionate and creative in their quest for excellence. We believe in thinking outside the box, international networking and thought leadership. The time is come for a fresh and different approach to privacy conferencing - let's create the Alpine Privacy Spirit!

MLL is a leading technology oriented, full service Swiss law firm with a strong international practice and foodprint.

Lukas Bühlmann, co-head of MLL's ICT & privacy team, has commuted for more than 20 years between Zurich and the Engadin, where the conference will be.

[Read more](#)

Signatu

Since 2015, we at Signatu have been building a comprehensive and universal platform for data mapping, consent management, records of processing activities, website scanning etc.

We believe in leveraging as well as developing competencies and skills in privacy, engineering and cloud in close knit with data controllers and privacy pros during the Alpine Privacy Days.

Chief Legal Counsel of Signatu, Georg Philp Krog, lives and works in Zuoz where the conference will take place.

[Read more](#)

Bull's Personvernfabrikk

We have named Bull & Co's privacy practice group The Dataprotection Factory (personvernfabrikken.no). This group of 10 enthusiast factory workers decided life is to short not to have a privacy conference in the Swiss Alps.

Bull & Co is a leading technology oriented, full service lawfirm located in Oslo, Noway.

Factory mangagers are attorneys Kristin Haram Førde and Kristian Foss, supported by factory supervisor Christine Stousland.

[Read more](#)

Contact

Alpine Privacy Days 2022

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