

# MLL - Steering Innovation and Growth

In the heart of the Crypto Valley (Zug/Baar), Switzerland

**MLL is a technology focused Swiss law firm with around 100 lawyers in offices in Zug, Zurich, Geneva, Lausanne and Brussels. Distributed ledger technologies, including blockchain, will undoubtedly have a significant impact on the way companies in all sectors, and many governments operate. As with any disruptive technology, blockchain presents tremendous opportunities but may also raise legal, regulatory, and business challenges. Given the increasing demand for innovative fintech solutions around the world, we provide clients with tailored advice to help them develop, strengthen and protect their digital infrastructure, deliver new products and services, and enhance their operations and compliance systems.**

## Regulatory (AML / Banking / Financial Products / Financial Infrastructures)

We have been advising clients with regard to numerous token sales/ICOs/TGEs, crypto exchange platforms, executing and clearing trades (de-)centrally amongst participants (coins/tokens and fiat currencies), banks, other financial institutions and fintech start-ups both on their day-to-day regulatory matters, such as license requests, impacting regulations and also on complex cross-border issues involving the recognition and regulation of specific financial products and services in Switzerland and/or abroad. One of our senior associates, Reto Luthiger, one of our main contacts, worked in the past for the supervision & enforcement division of FINMA and was recently recognised for his publication on investment companies. Thanks to our role for one of the AML-self-regulatory organisations in Switzerland, we have a very good working relationship and regular exchanges with FINMA on a variety of regulatory issues. Since we have a broad variety of mandates also in other areas of the fintech sector than blockchain technology based business models, i.e. lending platforms, crowdfunding, mobile payment, digital payment systems, online investment advisory services/robo-advisers, our clients and their teams profit from this broad knowledge pool.

## Corporate & Finance / Notarial / Tax

We set up on a regular basis companies and/or foundation and advise on general corporate and foundation law. To that end our civil-law notaries provide the required notarial services.

We are also specialised in accompanying clients in financing matters such as raising capital (both, by means of ICOs/TGEs and conventional corporate finance), and establishing tax-efficient structures.

## IP & Data Privacy

Our top tier IP practice has been providing support and advice to technology companies and various tech-start-ups as well as numerous blockchain projects. We walk the extra mile to protect and enforce our clients' IP rights internationally. Further, we are recognized by clients and peers as leading specialists in the area of privacy & data protection in Switzerland. Our clients particularly benefit from the team's understanding of IP and data protection laws in combination with their knowledge on the digitalization of business activities blockchain related matters and their legal and operative impacts. Thanks to our Brussels office, MLL is also well positioned to assist clients with regards to IP and data protection under EU Law.

**As a Crypto Valley Labs Ecosystem Partner we are dedicated to support the community by providing a wide range of legal and tax services for crypto companies settling in Zug and to support your blockchain project.**

### Main Contacts:

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